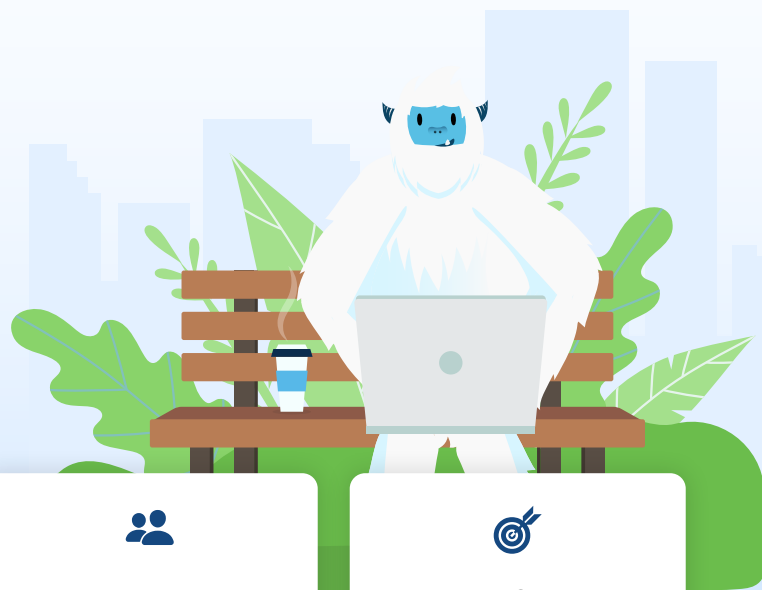




IsoTalent

Culture Study



93% of users are being thanked.



647 appreciations given in the last 90 days.



Managers give an average of **14.94** appreciations.



89% of users giving thanks.



"I love Motivosity. I love thanking people for things, and it might be something as little as holding the elevator. I think a lot of people feel like it has to be a huge thing to be thankful, but I do it for every little thing because it makes me happy."

Misty Kelm,
Recruiter

A Global, Big City Workforce with a Small Town Culture

IsoTalent is a full-service global recruitment agency headquartered in Utah with employees and clients spread across the globe. Using Motivosity, IsoTalent connects their international workforce on a personal level and maintains their enviable company culture—no matter where their team might be located.

Maintaining Culture During Rapid Growth Can Be Hard

Since the beginning, IsoTalent's leadership team knew they wanted to create the kind of company culture that brings people together. But, when you've got a growing team with remote employees, that can be a tall order. So, how did they create an enviable culture where their employees didn't want to leave?

IsoTalent introduced Motivosity. The team uses peer-to-peer recognition, management tools, and more to maintain the tight-knit culture they wanted to keep from the start. And with every employee receiving an average of 7 public recognitions per month...there's no question that IsoTalent has been successful in helping their employees feel connected and recognized around the clock.

"Motivosity has allowed us to be really connected and generous to each other and that's helped each employee grow and change. It's brought us all together, which has increased our performance and our desire to be around each other drastically."



- Austin Miller, Co-Founder



"As times have changed and we have a much more flexible work from home schedule right now, it really allows them on a daily—almost hourly—basis to be engaged with other employees, not only in the fashion of giving but also in the fashion of just being able to connect."

Austin Miller,
Co-Founder

International Employees Feel Connected to Their Peers

With employees located across the globe and working in the confines of a home office, it can be a challenge to create relationships. Or so you would think! Since using Motivosity, IsoTalent has increased their capacity for connectedness with their remote team and are now seeing 93% of all employees being thanked for their hard work.

Gone are the days of siloed communication, separate office-and-remote cultures, and disengaged remote employees. Because IsoTalent understands that employees need to feel connected and appreciated, they've mastered what it means to engage employees—whether in the office or at home.

"We have so many people in our company that are in other states, even other countries. It's hard to include people not in the office, but with Motivosity's tools, I can send a thank you to somebody a thousand miles away, and have that relationship with them."

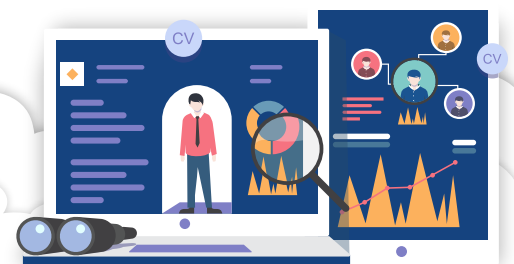
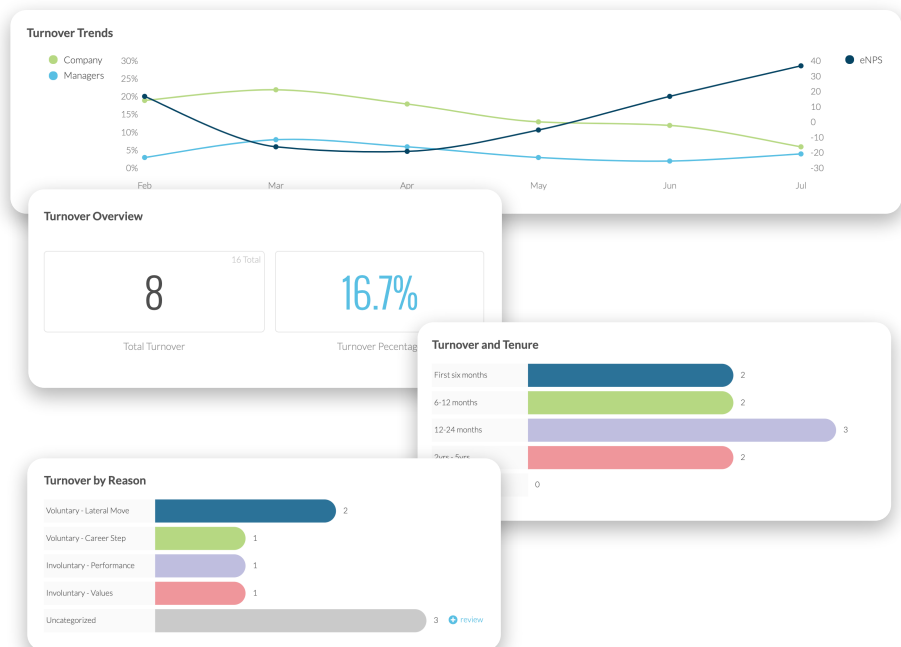


- Misty Kelm, Recruiter



"I love the lead tool because we do regular one-on-ones with it and it's driven by the employee, not by me. They get to drive it. It's very efficient and effective, and we're able to focus on short-term and long-term goals."

Sabyn Hansen,
VP of Customer
Success





"The reason I originally was most interested in Motivosity was because we had a workforce that was spread across the entire world and our ability to share in our company culture that was happening here in our corporate headquarters really needed to be enhanced."

Austin Miller,
Co-Founder

IsoTalent Uses Gratitude to Turn Managers Into Leaders

With a remote workforce, it can be tough to feel like you're doing an adequate job as a manager. Using Motivosity, the managers at IsoTalent engage with their employees on a more meaningful level through collaborative 1 on 1's, public recognition, personalized awards, and more.

Bridging the gap between managers and employees has been essential to connecting their workforce. Managers are able to create better relationships with their teams and influence their employees to do the same.

"It reminds you to be more thankful for the people that are helping you with your job. It makes you realize that you're more than just a company of one. And it's helped me as a manager, simply by reminding me that I have people that are helping me with my day to day, and that I also need to help them with their day to day."



- Cameron Forcey, Director of Training



"As a new team member, it was really helpful having Motivosity when I first joined because I didn't know very many people, but then right away I could see through the integration in our slack channels, the way that each team member recognizes, praises and celebrates each other."

David Baker,
VP of Marketing



Want to see the other culture problems Motivosity solves?

[Check Out More Culture Studies](#)

