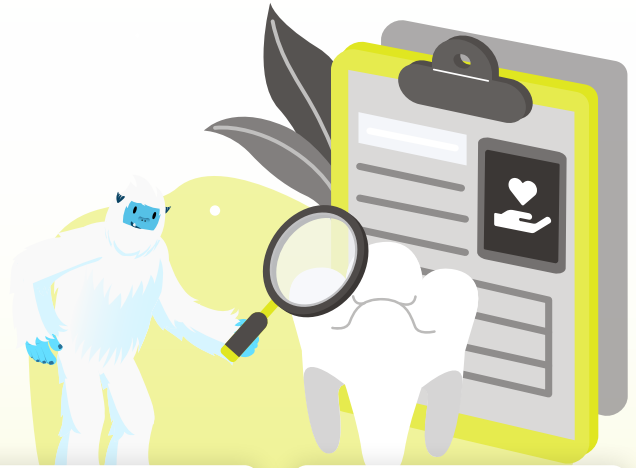




Culture Study



100% of users are being thanked.



1,832 appreciations were given in the last 60 days.



89.7 Average appreciations per manager.



90% of users are giving thanks.



"I've noticed a difference with our culture as we've brought in Motivosity; there's more appreciation towards each other. Everybody does amazing things on and off the scene and you don't always see it. So having it out there for the whole team to see is something that I think is perfect."

Jenn Stastny,
Director of Operations

Using Gratitude to Change the Culture Status-Quo In The Medical Field

Jet Dental, a company revolutionizing dental care, knows what it's like to have employees just about everywhere. Through Motivosity, Jet Dental has found ways to connect their scattered employees, improve cross-collaboration, and keep their culture consistent – whether the team is in the office or on the go.

Handing Out Free Swag Wasn't Moving The Needle

Like a lot of companies, Jet Dental knew it was a good thing to give rewards to their employees. And don't get us wrong, that is definitely a good thing! But employee sentiment, relationships, and company culture weren't changing for the better. The leadership team knew they needed something with a little extra oomph.

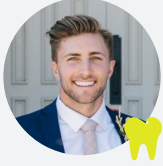
Jet Dental decided to introduce Motivosity.

Since implementation, the team at Jet Dental has used Motivosity to create vertical company relationships, improve cross-collaboration, and so much more.

"We looked at several vendors and one of the things that we loved about Motivosity was it wasn't just about giving stuff and swag. It was about actually building connections between managers and team members. I can build a connection with a team member beyond just giving them a t-shirt."



- Jordan Smith, CEO & Co-Founder



"When you have members of your team scattered across the country, it makes it hard to build culture. Motivosity has made that very easy for us. We have very effective one-on-ones and efficient agendas that we discuss often. We have goals and priorities that we work towards and we're thanking each other for all the hard work that we do."

Derek Crystal,
VP of Operations

Motivosity Increases Cross-Departmental Visibility

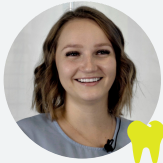
With Jet Dental's unique workforce and number of deskless workers, communication and teamwork can become siloed super fast. In the last six months of using Motivosity, employees and management alike have posted nearly 2,000 public appreciations recognizing the hard work of others.

Those appreciations aren't just visible to their direct team, though. Almost every single thing that Jet Dental employees have been recognized for within Motivosity is tied to a company value and seen by other employees and leadership spread across all departments. Think about the workplace relationships that soar now because of a few small words posted on a public company feed.

"Motivosity makes us feel seen by providing us the opportunity to recognize the individual things that we do for each other. Someone will appreciate me on Motivosity for doing a part of my job, something that I do every day. And when another department sees that and appreciates me for what I've done in my department, it feels really nice to see how all those pieces connect."

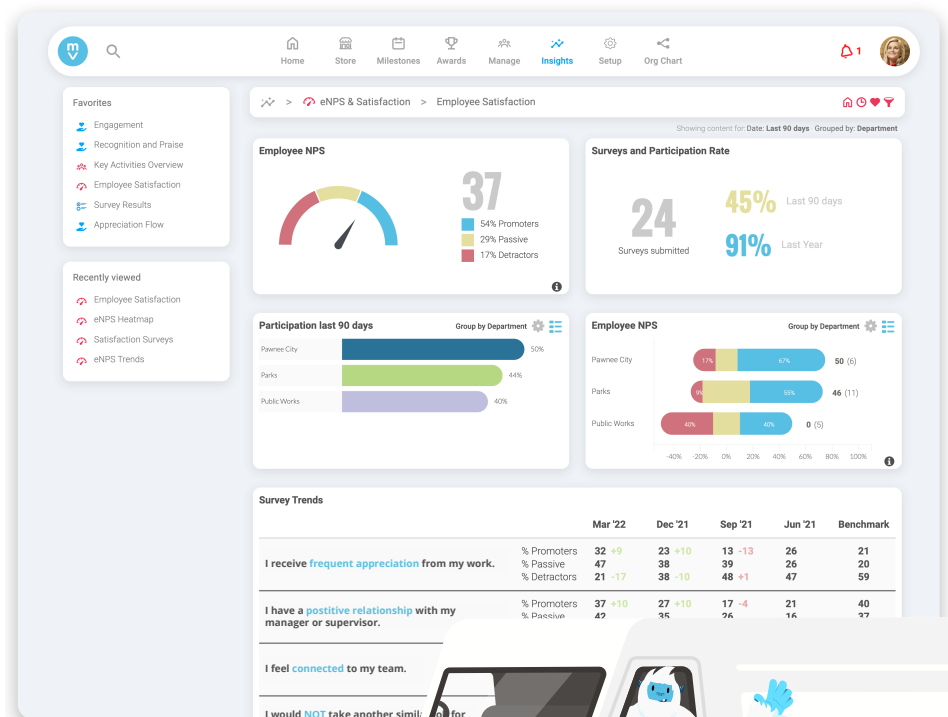


- Kate Scholl, Senior Account Executive



"I have definitely noticed a change in culture. It's been nice to have a platform to be interactive on especially when it comes to expressing gratitude. I think it helps make everything lighter."

Emma Callahan,
Head of Client Services





"I love the 1-on-1 tool and all our leaders use it. It helps me think about my to-dos as the leader of the company. I actually use my 1-on-1 agendas in Motivosity to see what's most important this week and think about what I can do to help the team. That's been a really cool way to restructure my to-dos specifically around the people in my organization."

Jordan Smith,
CEO & Co-Founder

Employees No Longer Feel Underappreciated At Work

Working in the medical field can often be a thankless career. A lot of times employees are overworked, underpaid, and definitely underappreciated. Jet Dental gets it. In fact, they wanted to make certain that their culture wasn't a reflection of other workplaces their employees had been in before.

Jet Dental has revolutionized not only the dental industry, but their use of Motivosity to appreciate their team is making big waves around culture in the medical industry. They're creating a culture and an expectation of appreciation that their employees love and want to be a part of.

I grew tired of being underappreciated and was looking for something different. And then when I looked at Motivosity and saw all the positive things that team members say to each other, it really made me want to be a part of something bigger than the conventional dental office that I've always worked at."



- Lindsay Steele, Office Manager



Want to see the other culture problems Motivosity solves?

[Check Out More Culture Studies](#)

